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MARIN NATIVE AND MIKE'S BIKES PRESIDENT IS A NATIONAL CHAMPION

Matt Adams takes Gold in the USA Cycling Masters Criterium in Winston-Salem, North Carolina

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MARIN COUNTY, CA – Matt Adams, President of Mike's Bikes, spends most weeks traversing across the Bay Area visiting the company's 12 shops strengthening the sales staff of 200+ employees and promoting the company culture and core values. Last Thursday, May 26th, he was in North Carolina taking home the National Championship at the USA Cycling Masters Criterium for Team Mike's Bikes.

Matt was joined by teammate Dana Williams on the podium who captured bronze in the same race. Two days earlier, Matt Adams also grabbed bronze in the Master's Road Race (age 40-44) and teammate John Funke also collected bronze in the 45-49 division.

The first place finish came as a bit of a surprise for Matt Adams. *"We were working for our teammate, Scott Cox, but you never know how a race is gonna play out when you have 80+ guys trying to win. In the end, a combination of teamwork, strength and luck came together for the win. All around, it was a great team effort and wouldn't have been possibly without the generosity of our sponsors"*. Team Mike's Bikes is proud to be supported by local sponsors including Equator Coffee & Teas, Toyota Cycling, Specialized Bicycles, Capo Cycling Apparel, Financial Force, Violich Farms, Sutter Health Novato Community Hospital, Look Pedals, Smith Optics, Team Acca, and BikeSmart Inc.

This week, Matt will be back to his regularly routine of store visits and coaching staff, but he will undoubtedly be greeted with some high-fives from employees and even some customers when he heads into the shops. The Master's Criterium National Champion also has his eyes set on the San Rafael Sunset Criterium coming up on July 30th. *"I have raced in many venues in several states, but it doesn't get much better than the San Rafael Sunset Criterium. Not only is the Sunset Criterium right in our backyard, but it benefits the Mike's Bikes Foundation which collects donated bikes and distributes them to impoverished communities throughout Africa"*.

Come watch Matt Adams and the entire Team Mike's Bikes at the Toyota San Rafael Sunset Criterium on Saturday, July 30th in Downtown San Rafael. For more information, visit www.sanrafaelsunset.com.

About Team Mike's Bikes

Team Mike's Bikes was formed in 2010 with the goal to elevate the NorCal racing scene and demonstrate a new level of teamwork, professionalism, and excitement. Team Mike's Bikes found much success and has stood atop many podiums. As result of dedication to teamwork and the adoption of the Mike's Bikes core value of Always Be Awesome, TMB has become the strongest team in the NCNCA. For additional information about Mike's Bikes, visit www.teammikesbikes.com.

About Mike's Bikes

Mike's Bikes currently operates 12 stores throughout Northern California, and is the largest local bike

shop in America. Mike's employs over 250 cycling enthusiasts locally, including 40 at their Novato headquarters. For additional information about Mike's Bikes, visit www.mikesbikes.com.

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