



FOR IMMEDIATE RELEASE  
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## **SAN RAFAEL SUNSET CRITERIUM & 1 MILE RUN RETURN TO DOWNTOWN**

*The 18<sup>th</sup> Annual Criterium is ready to roll on Saturday, July 30<sup>th</sup>*

Contact: Eric Lucan  
CMO, Mike's Bikes  
[eric.lucan@mikesbikes.com](mailto:eric.lucan@mikesbikes.com)

SAN RAFAEL, CA - Part carnival, part madhouse, part Thunderdome, the Toyota San Rafael Sunset Criterium is putting on the finishing touches for the big event on Saturday, July 30<sup>th</sup> where amateur and pro cyclists and 1 mile runners will put on a show amidst the deafening sounds of spectators and cowbells.

This year's event is being produced by Mike's Bikes who stepped up last year to keep the event rolling. The race will benefit the Mike's Bike Foundation and their Africa Project which collects donated bikes in their shops and distributes them throughout Africa. Sponsorship has increased significantly this year with Toyota continuing as the title sponsor and they will turn the VIP area into the Toyota Fan Zone. Whole Foods Market, as the presenting sponsor, will have a strong presence at the event providing finisher bags to the participants and giveaways to spectators. Other key sponsors include Baker Street Advisors, San Rafael Downtown Funds, Newmark, Cornish, & Carey, Seagate Properties, Montecito Plaza, Touchstone Climbing, and Wine.com.

Racers and runners will again be competing for the glamorous and coveted, heavyweight-boxing-inspired Belt of Royalty. Stateroom Brewery, a local downtown merchant, will be running the Beer Garden at 4<sup>th</sup> & C and serving up some great craft beers right near the star/finish line. With a beer in one hand, spectators will also be equipped with a cowbell in the other thanks to Straus Family Creamery & Whole Foods Market, the official cowbell sponsors.

Wheels start to roll with amateur races beginning at 1:30PM. At 6PM, the fan favorite kid's ride will circle the course followed by the Pro Women at 6:30. Then, around 7:45PM, just as the pro men cyclists are warming up their wheels, the crowds will get to witness who is the fastest on foot with a 1 mile run on the criterium course. The night wraps up with the Pro Men hitting the course at sunset (8:15PM) and finishing under the lights.

This free, family-friendly event is located on 4<sup>th</sup> & C in Downtown San Rafael. Visit [www.sanrafaelsunset.com](http://www.sanrafaelsunset.com) for more information or to register and get ready to make some noise on July 30<sup>th</sup>!

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