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CYCLING'S BIGGEST NIGHT RETURNS TO DOWNTOWN SAN RAFAEL

The 17th Annual Criterium is ready to roll on Saturday, July 25th

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SAN RAFAEL, CA - Part carnival, part madhouse, part Thunderdome, the Toyota San Rafael Sunset Criterium is putting on the finishing touches for the big event on Saturday, July 25th where amateur and pro cyclists will put on a show amidst the deafening sounds of spectators and cowbells.

This year's event is being organized by Mike's Bikes who stepped up to keep the event rolling. The race will benefit the Mike's Bike Foundation and their Africa Project which collects donated bikes in their shops and distributes them throughout Africa. Sponsorship has increased significantly this year with Toyota coming on board as the title sponsor and they will turn the VIP area into the Toyota Fan Zone. Other key sponsors include Violich Farms, Baker Street Advisors, San Rafael Downtown Funds, Newmark, Cornish, & Carey, Novato Community Hospital, Seagate Properties, and Montecito Plaza.

Racers this year will again be competing for the glamorous and coveted, heavyweight-boxing-inspired Eliel Belt of Royalty. The [Big Red Beer Wagon](#) will be running the Beer Garden and serving up some great craft beers right near the star/finish line. With a beer in one hand, spectators will also be equipped with a cowbell in the other thanks to Clover Stornetta, the official cowbell sponsor of the event.

The day will start with a 5k run at 2PM followed by the amateur cycling races at 3PM. Then, at 6PM, just as the pro cyclists are warming up their wheels, the crowds will get to witness who is the fastest on foot with a 1K run for \$1k. That will be followed by the fan favorite kid's ride around the course. The main events, Pro Women and Pro Men races, start at 6:30PM and 8:00PM. Get ready to make some noise on July 25th!

Visit www.sanrafaelsunset.com for more information or to register.

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